

Rare and rich flavor

When you think of Jersey cows, Okayama is the place



Jersey

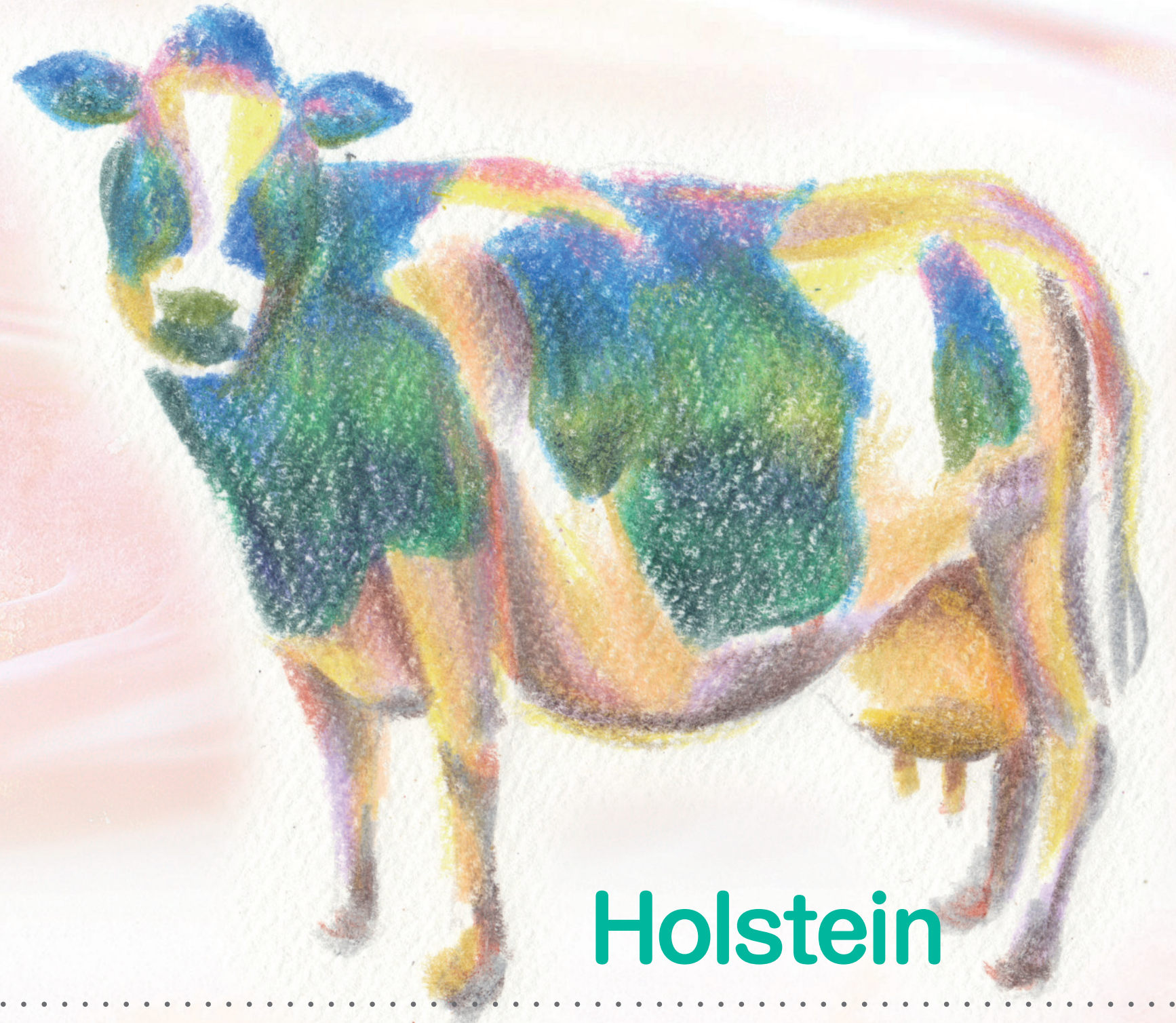
450 kg

5.1 %

3.6 %

6,000 kg

0.6 %
(9,894 cows)



Holstein

650 kg

3.7 %

3.2 %

9,180 kg

99.4 %
(1,423,000 cows)

Average body weight

Average milk fat ratio

Average protein

Average milk yield (305days)
(surveyed in 2006)

Ratio of dairy cows and
number of cows in Japan
(surveyed in 2013)

In fact!!

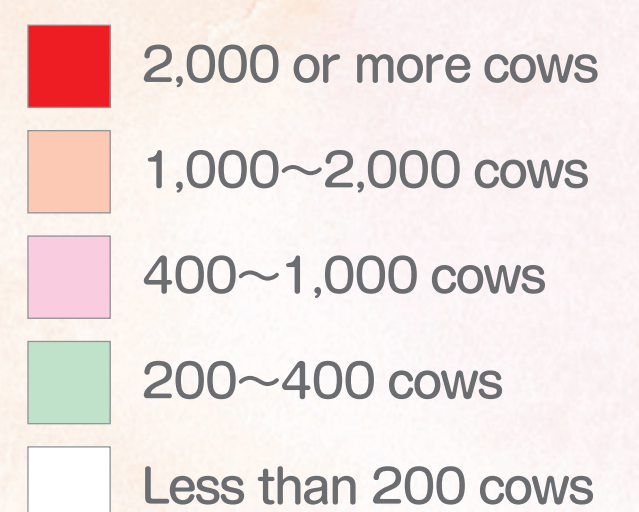
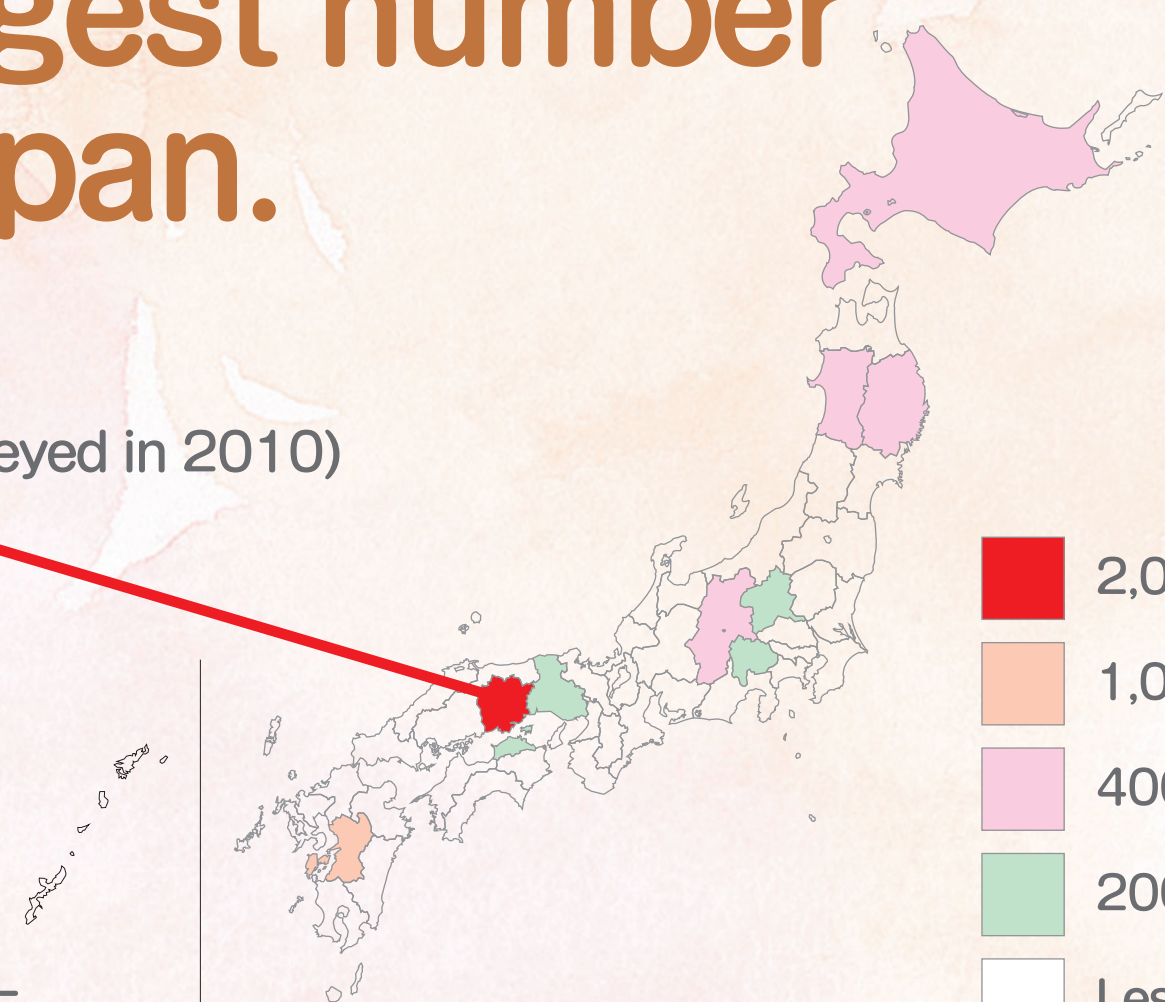
Okayama has the largest number of Jersey cattle in Japan.



First • Okayama 2,682 cows (surveyed in 2010)

Second • Kumamoto 1,400 cows

Third • Hokkaido 1,000 cows



*Reference material : Japan Livestock Industry Association, as of February 1, 2005

A milking amount of approximately 2/3 compared to that of Holstein milk, means low volume and rare. Fresh milk delivered from our own dairy farm every day is lavishly used.